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MARC A. LAVARIN, PASTOR
FREDRICK A. DAVIS, PASTOR EMERITUS

Dear *Light the City* Partner,

I hope this message finds you doing well. First, let me thank you for your organization's continued presence in our community. We believe that organizations like yours make our community thrive and vibrant. My name is Rev. Marc Antoine Lavarin, and I have the privilege of serving as the Senior Pastor of the First Calvary Baptist Church in Durham, North Carolina. For over 140 years, our church has stood as a beacon of light for the West End and the greater Durham community. We believe serving is our priority and is central to our vision to be a light for the city. It's with this in mind that I invite you to join us in lighting the city of Durham!

Light the City, presented by Duke Community Affairs, will take place on Saturday, August 15th, 2026, at the Durham County Memorial Stadium. This is a day of radical generosity and community empowerment. Our goal is to have 300 volunteers serving and over 3,000 people served. During this day, we will:

- Pay off \$25,000 worth of light bills for low-income residence of Durham,
- Pack school supplies for every middle schooler in Durham Public Schools
- Free Giveaways to include: diapers, toiletries, bedding, clothing, cosmetics, hygiene, small appliances
- Health Services
- And more...

This letter is an official invitation for you and your organization to join Duke University, our presenting sponsor, by matching their \$35,000 gift or contributing at another sponsorship level. Please see our sponsorship levels below and their value explanations on the following page. Your partnership will help ensure that *Light the City* continues to meet real needs and shine hope throughout the Durham community.

- **Platinum:** \$25,001–\$34,999
- **Gold:** \$15,001–\$25,000
- **Silver:** \$10,001–\$15,000
- **Bronze:** \$5,001–\$10,000
- **Ruby:** \$2,501–\$5,000
- **Friend of LTC:** \$500–\$2,500

Should you have any questions, contact our Director of Ministry Operations, Jill Potter, at 919-436-4716 or at potter@firstcalvary.org. We would appreciate confirmation of your commitment by **July 10, 2026**.

Sincerely,

Rev. Marc Antoine Lavarin, D. Min., Ed.M.
Senior Pastor, First Calvary Baptist Church

Light the City presented by Duke Community Affairs

Sponsorship Levels

1. Presenting Sponsor – \$35,000 or more (secured by Duke Community Affairs)

Exclusive — only one available

- Name/logo featured as “*Light the City Presented by [Your Name/Organization]*” on all promotional materials (print, digital, radio, event signage).
- Prime booth or display area at the event.
- Full-page feature in event program & website.
- Stage recognition and opportunity to speak briefly during program.
- Recognition in church press releases and social media campaigns (tagged posts, video mentions).
- 20 VIP access passes & hospitality area access.

2. Platinum Sponsor: \$25,001 - \$34,999 (Utility Assistance Matching Sponsor)

- Large logo placement on banners, flyers, and website.
- Featured booth space in a high-traffic event area.
- Half-page feature in event program.
- Stage recognition.
- 12 VIP passes & hospitality area access.

3. Gold Sponsor: \$15,001 - \$25,000

- Logo on event signage, website, and program.
- Quarter-page ad in event program.
- Stage acknowledgment.
- 8 VIP passes.

4. Silver Sponsor: \$10,001 - \$15,000

- Logo on event program and website.
- Booth space for engagement.
- 4 VIP passes.

5. Bronze Sponsor: \$5,000 - \$10,000

- Name listed on program and website.
- 2 VIP passes.

6. Ruby Sponsor: \$2,501 - \$5,000

- Name listed on program.
- 1 VIP pass.

7. Friend of Light the City: \$500 - \$2,500

- Name listed in program.